GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2173
ANSWERED ON:01.12.2000
REGISTERED ORIYA NEWSPAPERS
BHARTRUHARI MAHTAB

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

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(a) the number of Oriya Newspapers and periodicals registered with Registrar of Newspapers as on 31 October, 2000;

(b) the number out of them granted Government advertisements;

(c) the total amount released to Oriya Newspapers and periodicals during each of the last three; and

(d) the steps taken or proposed to be taken to develop the Oriya Newspapers and periodicals?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING

(SMT. SUSHMA SWARAJ)

(a) The number of Oriya Newspapers and periodicals registered with the Registrar of Newspapers for India as on 31.10.2000 is 716.

(b) Advertisements are issued only to those newspapers empanelled with DAVP. During the period 01.04.2000 to 31.10.2000, 33 Oriya newspapers/periodicals empanelled with DAVP have been issued Government advertisements.

(c) During the years 1997-98, 1998-99 and 1999-2000, the total amount committed to Oriya newspapers/periodicals was Rs.76,56,770/-, Rs.96,26,830/- and Rs.1,18,03,940/- respectively.

(d) DAVP releases advertisements to newspapers and periodicals, keeping in view the Government`s publicity requirements, the availability of funds and in accordance with Advertising Policy Guidelines.